

## ORDER



**Orders**  
**Order / Rev:** 187360  
**Alt Order #:**  
**Product Desc:** Restore our Future  
**Estimate:** 607  
**Flight Dates:** 10/30/12 - 11/06/12  
**Original Date / Rev:** 10/23/12 / 10/23/12  
**Order Type:** GENERAL

KMGH

**Primary AE:** David Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Mentzer Media Services, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmount Avenue  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Issue/Restore Our Future  
**Demographic:** A25-54  
**Product Codes:** PL23-Issue/Prop  
**Priority:** P1  
**Revenue Codes:** POL, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	78	\$125,600.00	\$106,760.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	78	\$125,600.00	\$106,760.00	0.00
<b>Totals</b>	<b>78</b>	<b>\$125,600.00</b>	<b>\$106,760.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/30/12	11/02/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	- 2222 - -	:30	8	\$850.00	P3	0.00	NM	8	\$6,800.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	- 2222 - -		8			\$850.00		0.00				
N 2	KMGH	10/30/12	11/02/12	9a-930a Right This Minute	CA	9a-930a	- 1111 - -	:30	4	\$500.00	P2	0.00	NM	4	\$2,000.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	- 1111 - -		4			\$500.00		0.00				
N 3	KMGH	10/30/12	11/02/12	930a-10 Right This Minute	CA	930a-10a	- 1111 - -	:30	4	\$500.00	P2	0.00	NM	4	\$2,000.00
				930a-10 Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	- 1111 - -		4			\$500.00		0.00				
N 4	KMGH	10/30/12	11/02/12	The View	CA	10A-11A	- 1111 - -	:30	4	\$1,500.00	P1	0.00	NM	4	\$6,000.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	- 1111 - -		4			\$1,500.00		0.00				
N 5	KMGH	10/30/12	11/02/12	11A-12P News/KMGH	CA	11A-12P	- 1111 - -	:30	4	\$800.00	P1	0.00	NM	4	\$3,200.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	- 1111 - -		4			\$800.00		0.00				
N 6	KMGH	10/31/12	11/01/12	DR. OZ - 4PM	CA	4P-5P	- - 11 - - -	:30	2	\$1,000.00	P1	0.00	NM	2	\$2,000.00
				Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	- - 11 - - -		2			\$1,000.00		0.00				

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Advertiser: Issue/Restore Our Future  
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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	10/30/12	11/02/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P - 2222--	:30	8	\$1,400.00	P2	0.00	NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 2222--				8	\$1,400.00		0.00			
N 8	KMGH	10/30/12	11/02/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P - 2222--	:30	8	\$4,000.00	P1	0.00	NM	8	\$32,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 2222--				8	\$4,000.00		0.00			
N 9	KMGH	10/30/12	11/02/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P - 1111--	:30	4	\$4,000.00	P1	0.00	NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1111--				4	\$4,000.00		0.00			
N 10	KMGH	10/30/12	11/01/12	Nightline Nightline	CA	1037P-1103P - 111---	:30	3	\$2,500.00	P1	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 111---				3	\$2,500.00		0.00			
N 11	KMGH	11/03/12	11/03/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p - - - - - S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-				1	\$800.00		0.00			
N 12	KMGH	11/04/12	11/04/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A - - - - - S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S				1	\$300.00		0.00			
N 13	KMGH	11/04/12	11/04/12	THIS WEEK w/George This Week	CA	8A-9A - - - - - S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S				1	\$1,200.00		0.00			
N 14	KMGH	11/04/12	11/04/12	SUN 4PM 4PM - SUN	CA	4P-430P - - - - - S	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S				2	\$300.00		0.00			
N 15	KMGH	11/04/12	11/04/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P - - - - - S	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S				2	\$1,000.00		0.00			
N 16	KMGH	11/04/12	11/04/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P - - - - - S	:30	1	\$2,600.00	P2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S				1	\$2,600.00		0.00			
N 17	KMGH	11/04/12	11/04/12	SUN Sports Extra-KMGH 10P News Sunday Sports	CA	1037P-11p - - - - - S	:30	2	\$850.00	P2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S				2	\$850.00		0.00			
N 18	KMGH	11/05/12	11/06/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A 22- - - - -	:30	4	\$850.00	P3	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	22- - - - -				4	\$850.00		0.00			
N 19	KMGH	11/05/12	11/06/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a 11- - - - -	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	11- - - - -				2	\$500.00		0.00			
N 20	KMGH	11/05/12	11/06/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a 11- - - - -	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	11- - - - -				2	\$500.00		0.00			
N 21	KMGH	11/05/12	11/06/12	The View THE VIEW	CA	10A-11A 11- - - - -	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	KMGH	11/05/12	11/06/12	The View THE VIEW	CA	10A-11A 11-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	11-----		2			\$1,500.00		0.00			
N22	KMGH	11/05/12	11/06/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P 11-----	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	11-----		2			\$800.00		0.00			
N23	KMGH	11/05/12	11/05/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P 1-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1			\$800.00		0.00			
N24	KMGH	11/05/12	11/05/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P 1-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1			\$1,000.00		0.00			
N25	KMGH	11/05/12	11/05/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 1-----	:30	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1			\$1,400.00		0.00			
N26	KMGH	11/05/12	11/05/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P 2-----	:30	2	\$4,000.00	P1	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	2-----		2			\$4,000.00		0.00			
N27	KMGH	11/05/12	11/05/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 1-----	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1			\$4,000.00		0.00			
N28	KMGH	11/05/12	11/05/12	Nightline Nightline	CA	1037P-1103P 1-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1			\$2,500.00		0.00			
Totals												78	\$125,600.00	